

ABOUT TAP

THE ARTISTS PROJECT IS AN ARTIST REPRESENTATION COLLABORATIVE.

FOUNDED IN 2015 OUR ARTISTS HAVE SINCE CREATED SOME OF THE MOST CELEBRATED COMMERCIAL CONTENT IN INDIA.

OUR ARTISTS COME WITH CREATIVE EXPERTISE TO EXECUTE ANY BRIEF ACROSS FOUR DEPARTMENTS - PHOTOGRAPHY, STYLING & DESIGN. HAIR & MAKEUP, AND MOTION & VIDEO.

THE VERTICALS WE SERVE INCLUDE AUTOMOBILE, FASHION & APPAREL. LUXURY. HEALTH. FITNESS & BEAUTY. F&B. INDUSTRIAL. OTT. TECHNOLOGY, PHARMACEUTICAL, AIRLINE, JEWELLERY, TOURISM, TRAVEL & HOSPITALITY AND FMCG.

OUR WORK HAS APPEARED CENTRE-STAGE ON ALL MAJOR PUBLICATIONS WITH A CLIENT ROSTER SPANNING OVER 800 BRANDS

THE TAP CORE TEAM IS BASED IN MUMBAL INDIA































GEMPLELDS

























































ANISHA MULCHANDANI

Celebrity Nail Stylist

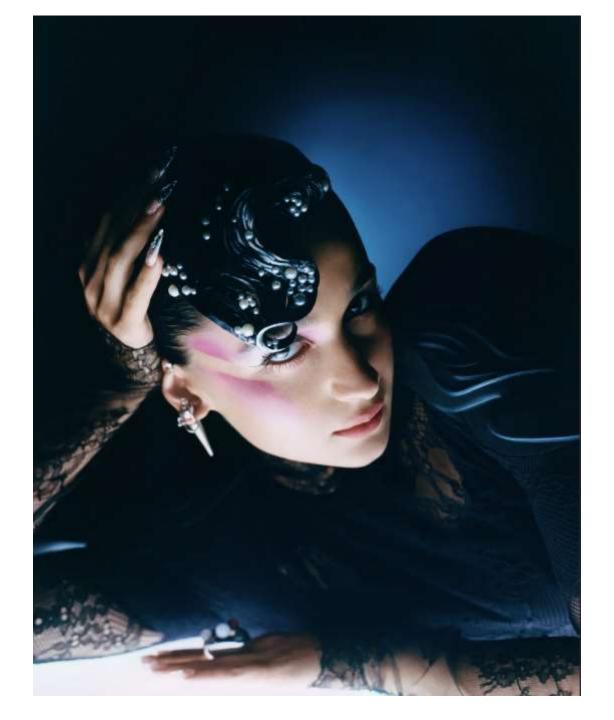


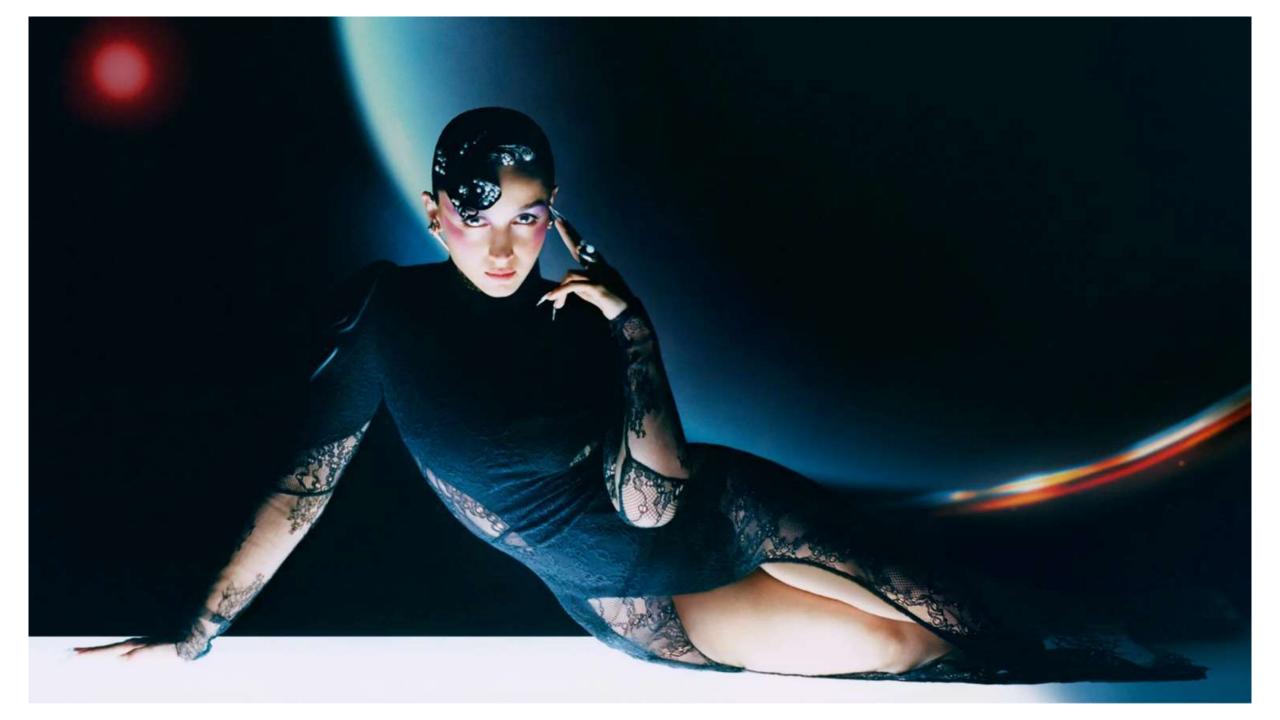
Anisha Mulchandani is a prominent celebrity nail artist recognized throughout India for her exceptional skill and artistry. She began her career in 2015 after completing intensive nail courses in India and Germany, quickly gaining acclaim by winning the Nailathon India competition three consecutive years.

In 2018, Anisha founded her flagship studio, 'Studio Nails' by Anisha Mulchandani, where her team serves a loyal clientele of 400-500 clients each month. Her remarkable talent has led to collaborations with top beauty brands like Bobbi Brown and features in prestigious publications such as Harper's Bazaar and Vogue.

Celebrated as India's leading nail artist, Anisha is known for her personalized service and dedication to delivering exquisite nail artistry to high-profile clients, including Deepika Padukone, Alia Bhatt, Samantha Ruth Prabhu, and Janhvi Kapoor, among others.



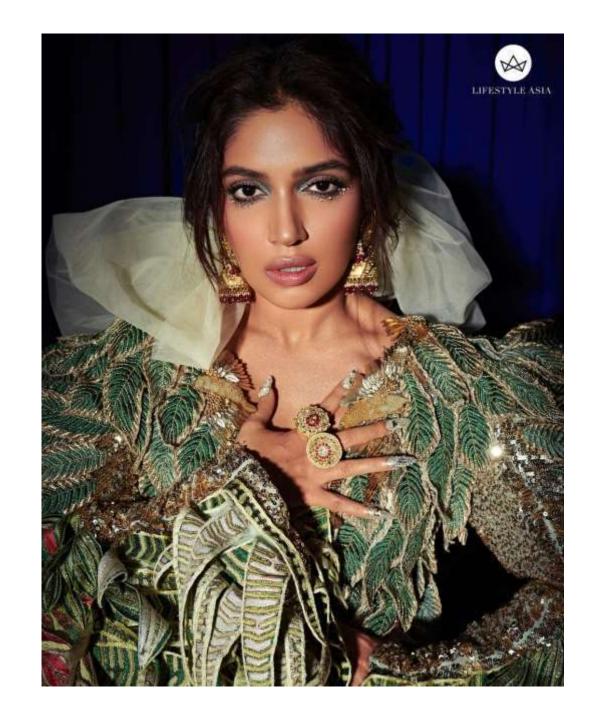






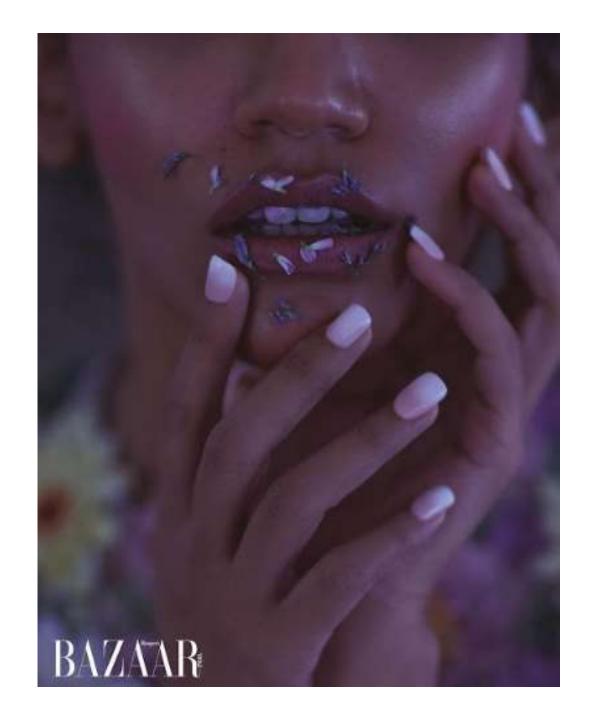
















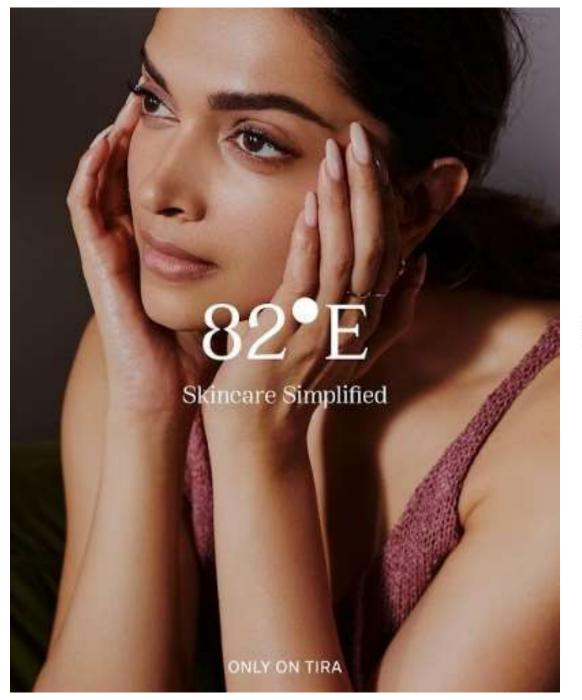
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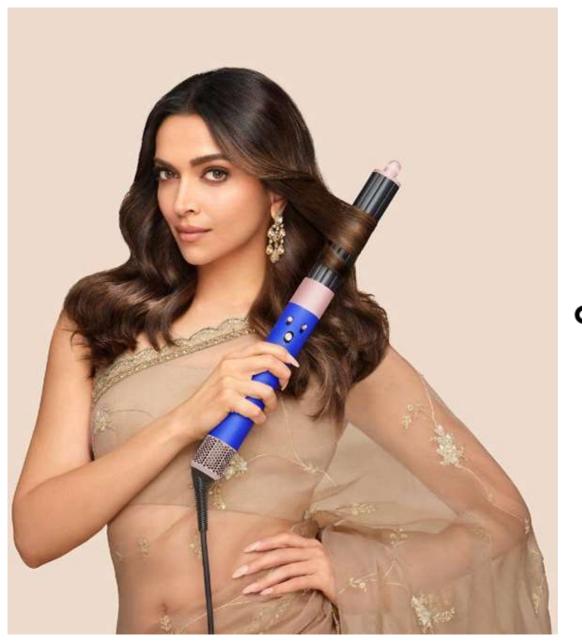
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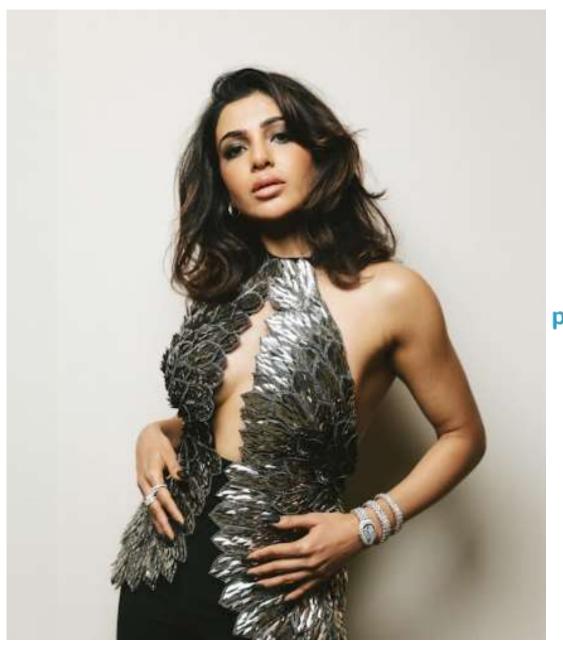






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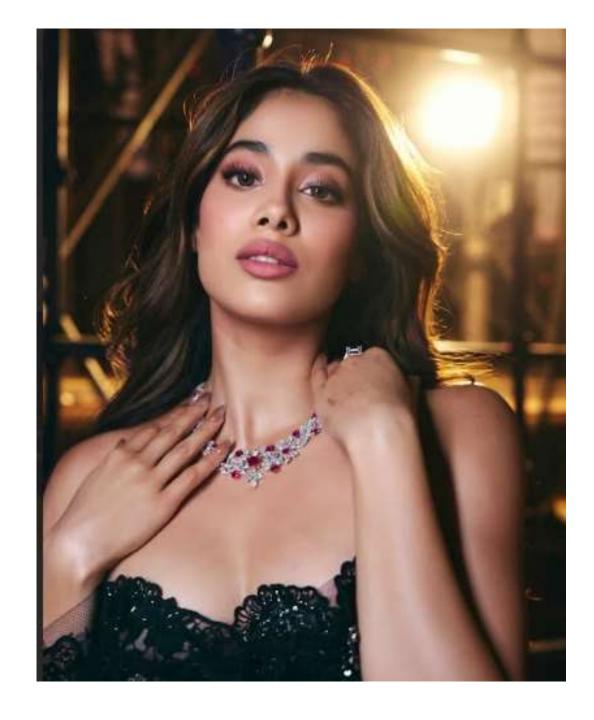


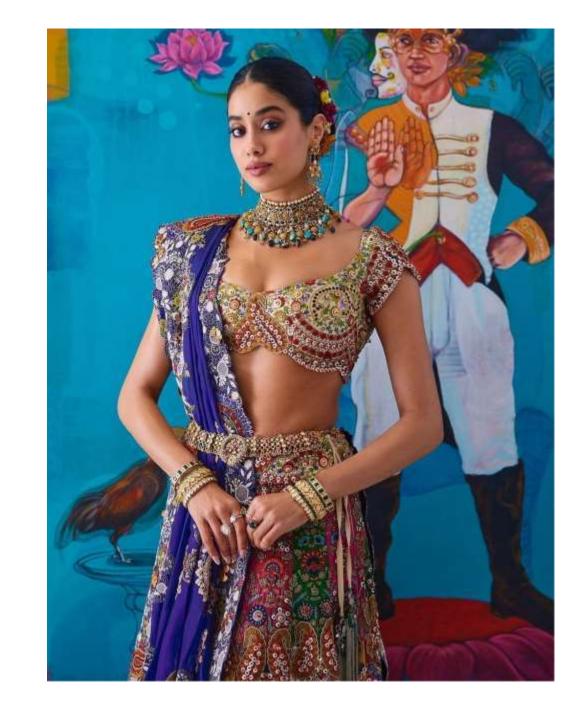












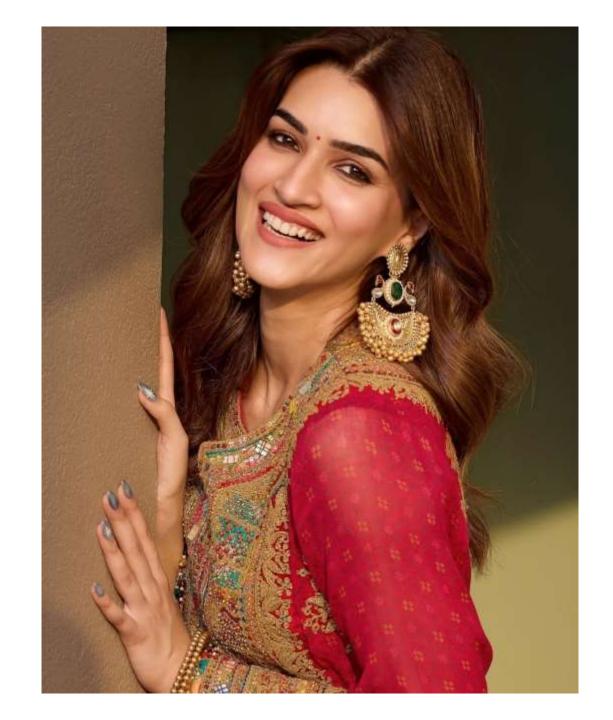














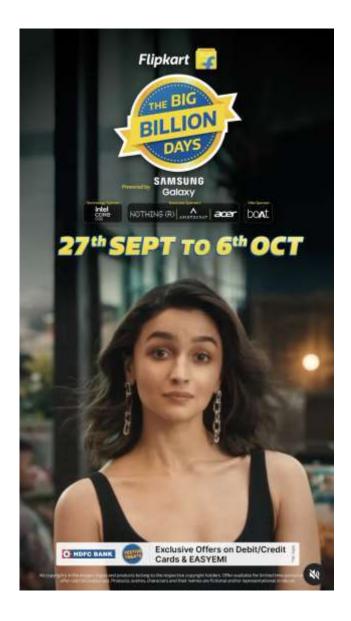




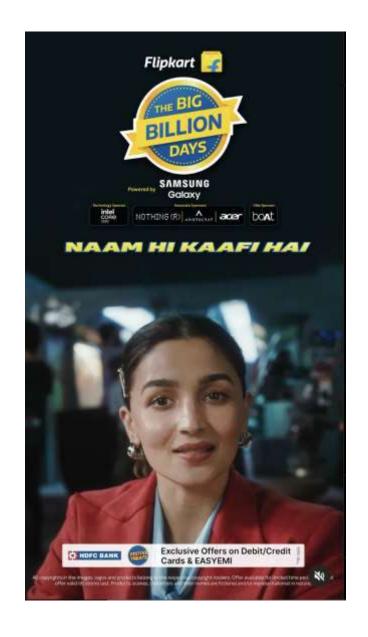


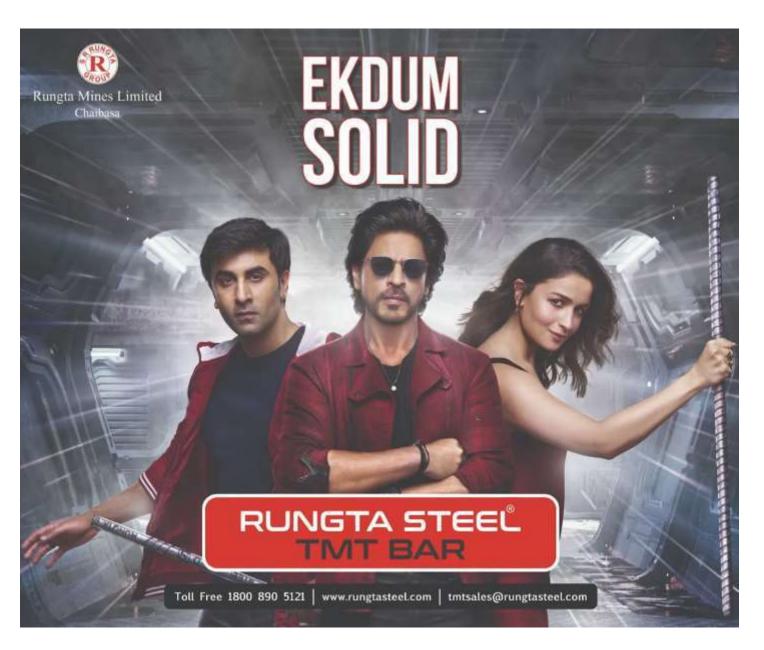






Alia Bhatt x FlipKart





Alia Bhatt x Rungta Steel

https://www.youtube.com/watch?v=BdspR69-Wv4

https://www.youtube.com/watch?v=JhUH-_S4k50

